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what is 710

A quick peek at the weed world's next big stoner holiday

By Mary Carreon

4/20 isn't the only stoner holiday anymore. That's why OC Weekly is launching PotPlus, our brand new website for all things cannabis—you can find it at www.potplus.com in conjunction with this special Rolling Paper issue that hits the streets in celebration of July 10. The weed world's next big stoner holiday of 7/10 is also a celebration of all things relating to manjuana's most potent form: Oil.

Over the last several years, the various forms of cannabis oil have become all the rage. Tinctures have made headlines for stopping (or drastically lessening) epileptic seizures. Rick Simpson Oil (RSO), or full extraction cannabis oils, have been the subject of Weediquette, a hit TV show about cannabis on Viceland, because of its growing popularity as an alternative cancer treatment. Events dedicated to dabbing, or smoking cannabis concentrates (ie: wax, shatter, hash oil), have become mainstream within the cannabis industry (we're looking at you Abracadabs, Cannabis Cup and Chalice!). When you walk into a dispensary the number of products derived from oil far exceed the amount of flower options available (think edibles, vape pens, salves, tinctures and drinks).

Considering pirates, pizza, moldy cheese and manjuana have their own national holidays—it's only fair that oil has its own holiday, too. But what's the numerological significance of July 10? When written numerically July 10 is 7/10. When you flip it upside down and reverse it, like Missy Elliot, 710 reads OIL. Thus, it only makes sense for 7/10 day to be oil day. Additionally, like it's older relative 4/20, the international day of weed, where people collectively spark up in honor of the herb at 4:20 am and pm, 7/10 day honors oil at 7:10 am and pm.

710 day traces back to a man named Taskrok of Highly Educated, a titanium product company that makes tools for cannabis concentrate connoisseurs, and his friends from Healthstone Glass and BeeHive Oil Clothing companies. They spread the idea of 7/10 being oil day on TinyChat, an online video chat community, back in 2011 because they wanted to come up with a new time to smoke oil, as they didn't resonate with 420 anymore. Since then, 710 has slowly caught on as a trend across the community and industry—especially now that oil has reached transcendental popularity.

Even if you prefer leafy greens over oil, 710 day is significant because it's evidence that cannabis is evolving as an industry. Although 710's origins were founded on dabbing, the new cannabis holiday celebrates the herbs diversity. Especially considering not everyone who needs cannabis can smoke it, oil day represents the expansion of the community through advancements in canna-technology.

Now that we've bestowed upon you this higher wisdom, we hope you celebrate 710 day responsibly. ***Cheers!***

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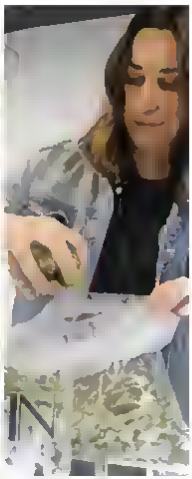

10 SPOT

Get Your locally-grown Rich Ninja– and everything else – here

BY ANGEL GRADY

I was kind of hooked on this one particular Santa Ana dispensary until I got sucked into 10 Spot'a first time special – a $10 top shelf eighth. After one foot in the door, I realized I was anything but a sucker, I had just walked into a cannabis patient's heaven. One wall is covered with a giant television while the others are lined with glass casings filled with any patient's needs including Rick Simpson Oil and several other effective cannabis oil products.

10 Spot Collective has only been in business since January 2017, but you wouldn't know by their products, staff or even the dispensary's overall vibe. Natural light shines in through windows revealing countless gleaming jars of bud lined on the countertops. Each station comes with its own licensed budtender full of knowledge about all the flower and products they carry, how they work, what they're best for and if there is one, the recommended dosage. According to manager Sydney Conway they only provide the best products for their patients. "We turn stuff away constantly, because we don't think it's good enough for our patients."

Rich Ninja is 10 Spot's exclusive line of flower. It's cultivated here in Orange County, and the cultivator clearly prides itself on fun flavors and mixing popular strains to create unique blends of a variety of buds. Along with all their other products, Rich Ninja has high test scores that will soon be available on Weedmaps. In addition, the collective offers extremely potent moon rocks and fried extracts manufactured only for them, as well as cannabis product you won't find anywhere else. It's important to them to have a little bit of the best of everything, so they're able to help as many patients as possible.

Having the lowest prices and cap in Santa Ana for a licensed shop is only something 10 Spot can claim, and that's on top shelf flower. They try to have patient appreciation twice a week, where a specific vendor will hand out free samples and offer discounts on their product for that day. One more thing, they make sure from the front desk to security, the customer service of everyone at this spot is just the same as their products- only the best.

Taking care of cannabis users in the reason 10 Spot is here, they want to keep people coming back to them for their medication, so offering amazing, effective products is a start, but they also give a $10 top shelf eight for your first three visits. After that, you fill up your punch card and they gift you with another one, they decided that didn't show enough love, so they provide meds at a discount for veteran and the disabled. They donate to Kindness, a program for vets to receive free meds, something many places haven't thought to do yet. They are always look for ways to show their dedication to the benefits of medical marijuana.

The new patient special might bring you in, but it's definitely the range of products and positive vibe that will keep you coming back.

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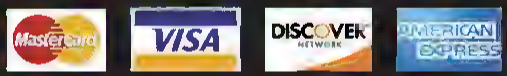

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THE CRYSTAL CULT

Move over vape pen—meet bling.

BY TAYLOR HAMBY

When Olivia Alexander went to buy her first vape pen from her local smoke shop, the choices were bland, boring and just plain ugly. The bubbly Los Angeles-based entrepreneur is the kinda gal who enjoys statement pieces in her accessories and she did not enjoy the statement these plain vapes gave: basic bitch. Alexander purchased one of the utilitarian pens but went home and gave it her own flair--she blinged the shit out of it.

"I love Swarovski and bling," Alexander gushes. As a child, she'd often wear costumes her mother made for her resplendent with sparkles and it's a love that has never gone away.

"The world doesn't acknowledge that people like me vape," she explains. "I'm an artist. I like to stay in places that have cool design. All the things I own, my shoes, my purses—they are all a reflection of me."

But to her surprise, the bright and shiny vape she made for herself, quickly became a hit. "I brought the vape back into the store and showed him what I did and the owner bought 10 right there."

Olivia knew she was on to something. So Crystal Cult essentially began in her small Los Angeles kitchen in 2014, with her mother helping her bedazzle the units with authentic Swarovski crystals, just like they used to do with her costumes as a child.

Each piece is hand-decorated by them in Los Angeles. The designs are vibrant, bold and--of course--sparkly. Each style of vape is named after a gem--there's the Diamond line that's decked out with Swarovski crystals from tip to tip, there's the extravagant Ruby lined that's also exploding with crystals but has colored flowers or even tiny candy pieces rolled in. And then there's the more subtle but equally stylish Amethyst line, which come in a rainbow of metallic, glittery colors.

Each battery has a removable tank that holds either e-liquid or a dry flower/wax combo—and yes, there's a bling version of the tanks available.

All covered in glitter and gold and flowers and candy, the Crystal Cult is the ultimate girl power cannabis company. Her mother is still involved in the company and oversees the production of the units with her daughter. "That's really important to me," Alexander says. "We're not just selling cannabis products; we're female producers of cannabis products. We're real behind the scenes here."

In the world of portable smoking devices, especially for oil, most products are made for discretion and to not be noticed. Not so with the Crystal Cult. "People [may] want something discreet but not the Crystal Cult customer," Alexander says. "I'm just super high key all the time. I never want to blend in."

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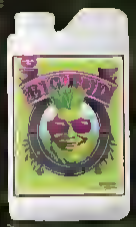

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HMBLT

Automated inhalation regulation meets vape technology

BY ANGEL GRADY

According to Gunner Winston, hmblt's chief executive officer, his company uses pioneering vape technology to create a product based on the medical needs of the patient. Thus, hmblt offers a dose control vaporization device—the company's flagship product.

With each three-second inhale, the hmblt dose pen releases exactly 2.25 milligrams before a small vibration signals the shut-off, at which point one must inhale again to ingest a higher dosage. Because of this intake-regulation mechanism they're able to guarantee over 200 exact doses per pen. In addition, they choose not to focus on various combinations of indicas, sativas and hybrids but rather formulations of THC, CBD and terpenes, all offering various feelings of bliss, sleep, calm, relief, arousal and passion, but without the psychoactive affects.

Grown and sourced in Humboldt County, hmblt plants undergo a multi-step fractional distilled method with CO2 extraction. "Throughout our process we actually test the product four to five times because we do have a commitment to our patients, to only offer them clean products, pesticide free," he explained. "That is just a brand commitment that we feel obligated to make, to give our customers the quality of product they deserve." And they have available test results to prove it.

Hmblt hopes to change the language spoken and the stigma some people have about the use of cannabis, bring it into a positive light and maybe skeptical people will be more inclined to try it for medical purposes. Many patients are stuck using serious prescriptions with harmful side effects and these guys know there's no solution for that, so they're here simply to offer an alternative to therapy and "bring health and happiness to hundreds and thousands and millions of people all over the world."

KURVANA

Automated inhalation regulation meets vape technology

BY ANGEL GRADY

When you have patients constantly telling everyone how your products helped them manage their chronic pain or get through a serious illness, you don't have to wonder if you're doing things right. Kurvana Collective receives messages from thankful customers on a daily basis and although they've have been helping patients in Orange County since 2014, their first years were spent solely on research and development. Perhaps that early dedication to uncompromising product quality explain's Kurvana's loyal customer base.

The company sources only high quality, raw and organic flowers as material for their own proprietary extraction method. According to marketing associate Sarah Dunn this process focuses on the entire cannabis plant, from flavonoids to terpenes to other bioactive compounds which maximizes purity while preserving the plant's phytochemical fingerprint. Because of this, their team of scientists believe they offer the best full-spectrum concentrates technology has available. "We believe Kurvana stands apart from other cannabis companies," Dunn says, "because of our extraction expertise, analytical capabilities, and genuine commitment to taste, purity and consistency."

Great value is placed on the precision, consistency, quality and refinement of their oils which is why they continue to stay updated in technology and some patients claim this to be the best oil and flavor with an easy to use device. Kurvana takes extra steps when testing to ensure products are pesticide, microbial, solvent, additive, and contaminant free. They stand fully behind their products and are devoted to providing their patients with prime medicinal marijuana to aid in naturally enhancing their everyday lives.

Currently, Kurvana offers the KPEN line, which starts with a discreet, button less battery made specifically for KPEN Originals. The first premium oil cartridges they created were designed to "honor the distinct identities of the famous flower strains while amplifying their efficiency." These tried and true oils come in 11 varieties and strains like, True OG, Banana Smoothie, and Pineapple Express. Later, four KPEN Infusions were added to the product line, they discovered by combining aromatherapy essential oils with top shelf medicinal marijuana, they could create blended extractions from real fruit and botanicals to infuse in their cannabis concentrates. Lastly, their PURE CBD Crystals test at over 99 percent CBD potency, are extremely expensive, but work wonders for pain and worth every penny.

HONEY TREE MEDICINAL

The swiss army knife of cannabis oils

BY TAYLOR HAMBY

Honey Tree Medicinal founder Riley Collins says his company's concentrates are like the swiss army knife of cannabis oils. From wound care to cooking to dabbing to even treating toothaches, Honey Tree Medicinal is the multipurpose tool in oil form.

What makes the Santa Ana-based company's oil so functional is the company's unique extraction process. Many companies extract from cannabis using carbon dioxide or butane, which loses many nutrients from the plant in the process. Honey Tree forgoes using those gases to extract and instead, use a bipolar solvent to capture a fuller spectrum of cannabinoids and terpenes found in the cannabis plant.

"We're the holistic, whole wheat option," says Patrick TK, brand ambassador for Honey Tree. "It's the closest thing to smoking real cannabis."

It's that purity that makes Honey Tree one of the most potent dabs on the market today. "It really shines when it is dabbed," Patrick TK says.

Beyond highly potent dabs, Honey Tree's oil is used to heal wounds both large and small. It's a bioactive substitute for Neosporin but has also been shown to drastically heal burn victims' injuries—all while subsiding the pain and swelling at the same time. Collins says doctors have been astounded by how fast their oil helped heal serious wounds. "It's like you put the cellular regeneration on fast forward," he says.

The medication also works well in cooking and infusing into edibles.

Honey Tree makes sure patients can receive the healing effects from their wonder product in a variety of ways. Their Activated Honey Oil concentrate syringe comes in indica, sativa and hybrid, and is good for dabbing, ingesting or infusing in edibles. They offer jars of their live resin for a more potent medicating session.

Their CBD Hemp Oil & Root Lotion is a medicated blend of hemp oil, shea butter and coconut oil for a soothing and uniquely relaxing lotion. They also offer a vial of CBD tincture for patients who want the relief from pain, nausea or anxiety without the head high.

You can purchase from Honey Tree's line directly by messaging them on Instagram (@honeytreemedicinal) or emailing them at relief@honeytreemedicinal.org.

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Seed-sourced vaping meets solventless extraction

BY ANGEL GRADY

Cultivating at their own fully organic site in northern California allows Interstate 710 to cut out the middleman and ensure that their patient customers are getting the finest homegrown concentrates available. According to a volunteer representing the company, 710 doesn't use CO_2, butane or any other chemicals to extract the oils from the plant but rather a natural process called solventless food grade extraction. This method rids unwanted extracts from the plant, thus creating a pure concentrate with higher potency, better flavor, and consistency.

Because Interstate 710 focuses more on the medical uses of cannabis, they take it upon themselves to test all of their oils for chemicals, pesticides and potency levels in SC Labs, an independent laboratory. They refuse to utilize anything with less than 85 percent THC and have had test results as high as 93 percent. Providing the cleanest product they can to help people the best way possible is of the utmost importance to the company and the people who stand behind it.

Operating out of Orange County since 2014, they offer a stainless steel vape pen with high quality ceramic oil cartridges available in 14 different varieties and strains of THC with a CBD line in plan for the future. Within the last two months a new product was added to the line called live resin. At this time they have it in three varieties and it's considered to be their specialty product. It's more for the cannaseur because it's stronger and tastes better than their original, but the process requires more materials and manpower while producing less yield, making it more expensive. Though only producing one product varies ways, Interstate 710 believes they have no competition and, "the most exclusive stuff you can find on the market."

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JETTY EXTRACTS

An early start gave this SoCal oil company a boost on quality before branding

BY MARY CARREON

Named after Matt Lee and his co-founder's favorite surf spot in Ocean Beach, San Diego, Jetty Extracts has become one of the vape pen leaders in the SoCal cannabis industry. The reason, Lee implies, is because it was a industry trend he and his crew saw coming almost half a decade ago, allowing them enough time to hone in on quality before branding.

If you've stepped into a dispensary over the last year and a half, you've likely noticed the onslaught of oil companies. It seems like there's a new brand popping up every day. But many (if not most) of these new companies have placed their focus on marketing and branding—not the product.

"It's a high barrier to entry to start an extraction lab, especially a legal one," says Lee. "There's so much that comes with it and then there's all that comes with running a business and a brand. So what a lot of these new companies are doing is sourcing their oil and most of the time you're not going to have the same oil source, which means differences in consistency, quality and not knowing what's in it."

Being an early mover in the oil game has given Jetty the advantage of defining what it means to be a company that extracts their own oil. They've had the luxury of doing tons of research and development focused on achieving and maintaining consistency, which has been proven through lab testing. They test their trim as soon as it comes in and their oil once it's made.

Every company claims they lab test, but not all of them do. On every Jetty product they have stickers labeled with a website and log-in info so patients can see proof that what they're consuming is pesticide and solvent-free. You can also see THC percentages and other cannabinoid info. "Testing the way we do adds cost, but it's the responsible thing to do," says Lee. "If you're going to be in this industry people need to be responsible. That's just how it has to be."

Aside from their desire to be responsible, what caught our attention about Jetty is the Shelter Project. Using a one-for-one model, for every vape pen sold in dispensaries, Jetty donates one to a cancer patient. They have nearly 400 patients in the program who receive Jetty care packages once a month, too. They can help supply people with CBD strains and cultivation equipment if they want to grow their own medicine, and can help with the set up, too.

"We really try to be ethical, and we do everything in our power to be," says Lee. It's extremely expensive, but it helps us sleep at night. It's so rewarding to help people who are ill."

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KING HARVEST WELLNESS

Meet the other (not Rick) Simpson of the cannabis oil world

BY MARY CARREON

Lee Simpson didn't get the idea to start King Harvest Wellness because he thought it was a good idea—or because "King Harvest" is a stellar song made famous by The Band. Rather, he started the company because he's experienced the healing power of cannabis firsthand. Simpson developed a rare illness nine years ago--pharmaceutically induced, treatment-resistant epilepsy. He was hospitalized so many times that the hospital gave him a notice saying he couldn't come back. Too ill to take himself home, he was dropped off at his house and was left on a mattress for weeks.

"I was completely healthy before pharmaceuticals and anti-depressants," says Simpson, the founder of San Juan Capistrano-based oil company King Harvest Wellness. "I was left for dead, until this man named Micah gave me a very crude version of what we make now. Infused olive oil. I drank the entire thing, which was about the size of a water bottle. My seizures stopped after 12 hours, and I haven't had one since."

King Harvest oil is far more advanced than infused olive oil, however. They craft an array of different oils designed to work synergistically with the body on a cellular level. They make four different types of tinctures: "Restore," which is pure CBD oil; "Uplift," their sativa oil; "Unwind" their indica oil, and "Synergy," which is their 1:1 THC and CBD oil.

Along with vape oils, King Harvest also makes five different full extraction oils. They're extremely concentrated by design in order to fight the worst of illnesses, like cancer, Parkinson's disease and epilepsy to name a new. They offer indica THC, sativa THC, a 1:1 ratio of indica-THC and CBD, and a 1:1 ratio of sativa-THC and CBD—all of which come in a plastic syringe-like tube.

"Different strains are specific to different types of disorders and different areas of the body where the disorders occur," says Simpson. "ACDC is great for women and breast cancer, but it's not gong to do anything for a man with pancreatic cancer. Sour Diesel and Durban Poison are great for people who have Parkinson's and Alzheimer's because sativas take the calcification off of the prefrontal cortex of the brain."

The oils King Harvest create are strain specific and ration specific, according to Simpson's wife, Bridget Hewett, who helps run the business. But even more important than, all of the products are lab tested three times. Once after the flower comes in, again during the process of making the oil and finally when it's the finished product.

They use 100 percent organic ethanol to extract the oil because it leaves all of the plant's compounds in tact, allowing them to remain as they would be in nature. Simpson and Hewett call their products "living cannabis oil."

"Micah didn't have to help me," says Simpson. "Because he did, it's a matter of personal responsibility to help other people. We're not in this for money. We're in this because the universe decided we're supposed to be."

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DRACUP 710

Behold the Chalice

BY ANGEL GRADY

This will be the fourth time San Bernardino has welcomed Chalice Festival, a three day event in the middle of nowhere that brings big name music artist, brilliant glassblowers, top shelf cannabis and it's lively culture to one place. The founder and owner Doug Dracup managed to get over 750 hash makers involved in this year's competition for the chalice cup, so naturally we felt what he does for the concentrate and cannabis community should be included.

Being a "weed person" in Boston, Dracup felt as though he had a "target on his back." So seven years ago he seen an opportunity in California and since then, his brand Hittman has only continued to grow. He started out designing unique glass like bongs and rigs, but now offers people and patients much more than that, it's evolved into a lifestyle. "We work with the bigger names and the bigger breeders," he said. "We do co-branded projects and the brand itself is just like a culture brand that's concentrated, centered and pro cannabis, a lifestyle brand."

With that idea in mind Chalice Festival was created, a place where music, glass, hash, art and a shit ton of people get together to celebrate and appreciate these forms of art. Come July 7 SBC Fairgrounds will be flooded with various types of people all weekend, completely intoxicated, but because it's a cannabis community, Dracup still expects no arrests or emergency situations. According to him, there were 24,000 people last year and no one went to jail, he's looking for the same or better outcome this time, what better way than inviting over 700 hash makers to your event.

"As far as cannabis related products," he said. "Chalice and all of my businesses really put a heavy focus on lab testing and clean medicine." That's why there's 400 judges for the cup, all products are tested prior to entry and winning is making a big statement. They only want the best of the best, claiming that Chalice is one of the most prestigious things in the space and their unbiased and transparent methods contribute to their elaborate and logistical judging.

"We've set a whole new standard," Dracup stated. "There's without a doubt nothing that competes with our competition out there in the market, period." Each maker has their own extraction methods and processes of how they feel cannabis is treated best, depending on what you're looking. Personally trial and error is what usually works for me, but if I'm gonna get advice about flower or concentrate it's definitely gonna be from Dracup, he's only 31 and he's the most successful pothead I've ever met.

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LA REFINERY

Downtown LA's premiere craft vape oil company

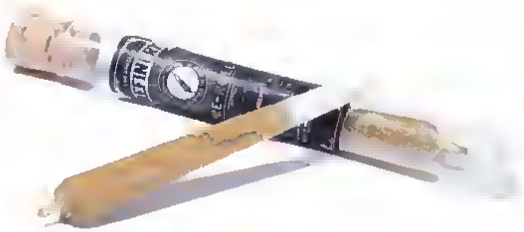
BY MARY CARREON

LA Refinery is the Lagunitas of vape oil companies. Their cannabis oil tastes delicious, is recognized for its quality and makes you feel like you're walking on summer sunshine. Although they're not as widespread as the Petaluma-based craft beer company, it's only a matter of time before that changes.

The Downtown LA-based artisanal oil company got its start in 2014, but crafting oil is something LA Refinery has been doing for many years. So it's no surprise that they're at the top of the market in terms of quality. Ryan, LA Refinery's founder and his wife were thrust into the oil game because beloved members of

their family on both sides were diagnosed with cancer.

"We were getting oils for them from other people that we knew who were producing RSO (Rick Simpson Oils, or super concentrated cannabis oils)," says Ryan. We were giving them to both of our relatives in order to help ease their pains and issues they were experiencing because of the cancer. In doing that we found quite a few people who were willing to help us out and we



though that was really amazing. That's why we started making our own. So we could help other people the way they helped our family members."

Ryan's background is in growing. But the science and intricate techy details involved with making oil lured him in a way growing didn't. The knowledge he gained from growing hasn't gone to waste. It serves as the foundation for not only producing oil, but for creating excellent oil. Every part of LA Refinery's process is done in house, including the cultivation. According to Ryan, lot of companies outsource because they either don't know how to do some of the steps in the oil production process or they don't have the proper facility. The benefit of doing everything in

house is that you can ensure quality, consistency and cleanliness in your products.

"By doing everything in house we understand every part of the process," Ryan says. "What really sets us apart is our passion for what we're doing and our passion to make the absolute best product out there. I never settle on the smallest thing. If it's not perfect then we don't put it out."

Using Co2 extraction is one way LA Refinery ensures that every vape cartage is filled with pure cannabis oil. Ryan explains that their oils are basically the plant stripped of all it's unhealthy elements and put back together in the way it was found. "We do not use any synthetics, we don't use any food grade terpenes and we do not use any cutting agents. It's the utmost of cannabis oil that you can find, and I know it's one of the best out there."

SPEAKEASY 710

Meet the mad scientists behind SoCal's biggest vape brand

BY MARY CARREON

"Our mission is to make a quality product that we would want to use every day," says Josh Hartsel, co-founder of Speakeasy 710, a renowned oil company based in Lake Forest. "We only produce the highest quality golden oil because that's the product we want to use."

Hartsel is the mad scientist of the Speakeasy 710 trio, boasting a PhD in Medicinal Organic Chemistry. Having a chemist on board, according to co-founders Mike Kelly and Ryan, is the not-so-secret ingredient to Speakeasy's success. Why? Because once you've concocted quality oil, the cannabis industry is your oyster.

Hartsel flips a Speakeasy cartridge upside down, showing how molasses-like their oil is; a sign of clean, uncut oil. He explains that when the oil inside a cartridge has a low viscosity, or appears "runny," it's cut with something, like Polyethylene Glycol (PEG), which isn't great. Although FDA approved, it's unclear what happens chemically after it's heated up (think carcinogens). Additionally, if PEG isn't high grade it might have impurities in it, Hartsel says, like ethylene and diethylene glycol, which are anti-freeze derivatives and horrific for your kidneys!

"We're different because we don't cut our oil with anything," says Hartsel. "Making a golden oil—the really quality stuff—gets rid of that nasty taste, too. It's not black, and it doesn't turn your formulation dark. Once you get that high viscosity golden oil, you can create anything your mind can think of."

From chapsticks to THC and CBD tonics to dab pens and vaping oil, Speakeasy has something for pretty much everyone. But the current product line is just the start. The 1920's stylized company is working on creating CBD sunscreens and they're also about to release full spectrum CBD soft gel tablets.

But starting a stellar oil company isn't something Hartsel, Kelly and Ryan blindly dove into. They've all worked in the cannabis industry for a decade or more. Hartsel is the Chief Science Officer of Ecofibre, a company that focuses on industrial hemp technologies. Kelly—who's known as "Aloha Mike" to OC canna-locals—opened one of the first dispensaries in Santa Ana back in 2009. He also was heavily involved with Measure CC—the competing ballot measure that lost to Measure BB, allowing 20 licensed dispensaries in Santa Ana. Ryan got his start in the cannabis game back in Canada, where he worked as the marketing manager for a Privateer Holdings cannabis company that had 200 employees and a 7,000 light cultivation site, equating to 40,000 plants.

Together, the Speakeasy trio are a formidable unit who possess the same vision: Crafting an oil that's lab tested, pesticide-fee and consistent in quality. "When a sommelier looks at a wine they pour it in a glass, smell it, swirl it around, look at the legs on the side of the glass, take a sip, aerate it over their tongue and then swallow," says Ryan. "The color, clarity, viscosity, flavor and how it makes you feel are all things we take into consideration when making our oil."

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MARY'S MEDICINALS

BY ANGEL GRADY

Until last spring Mary's Medicinals was producing oil in both Colorado and California. But the company decided to stop production in Cali with concern their then-partner wouldn't be able to keep up with the expected demand coming from the pass of Proposition 64, which will allow recreational marijuana sales in California starting in January 2018. Now they've found a new partner and plan to be back and available to patients in Orange County by August 1 of this year.

The company offers a variety of cannabis products including vape pens, capsules, topical compounds, protein mixes, muscle freezers, concentrates, and a tincture. However, they're most known for their six different transdermal patches. The technology mimics the same time release dose distribution process of a nicotine patch. Once the 2x2 square is placed topically on the veinous part of the skin, the THC is then slowly distributed into the bloodstream over an eight to 12 hour period.

According to account executive Allie Greenstone, biochemically cannabinoids as molecules are too large, for the most part to penetrate beyond your dermis and epidermis, which is one reason transdermal product provides more medical benefits than a topical. "These products are designed to push the cannabinoids seven to 10 layers deep," she explains. "So they're actually able to either penetrate into your bloodstream or with our spot specific products they're able to reach your muscles, connective tissues and joints."

Using an alcohol extract and a distillate process is how they believe a higher level of refinement is achieved and thus will create a more pure and potent final product. She explained how this method removes the cannabinoids they're looking for—everything from CBD, CBN, and THCA to CBC and THC. Because of the role terpenes have helping cannabinoids absorb in the human body, Mary's Medicinals requires a level too high to rely solely on cannabis derived terpenes. Therefore, terpenes from fruits and other plants are put back in their oils before infusion, recreating a full plant extract by doing so.

The collective prides themselves on their consistency, potency and accuracy, which they owe to their production methods and though they prefer to focus on the non-psychoactive medicinal uses of cannabis, Mary's utilizes THC in a "handful" of their oils. "We wholeheartedly believe in the medicinal value of THC, there's no doubt there," Greenstone says. "The reason we make the products we do is to provide a reliable and consistent product for folks that are using cannabis day to day, no matter what affect they're looking for."

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